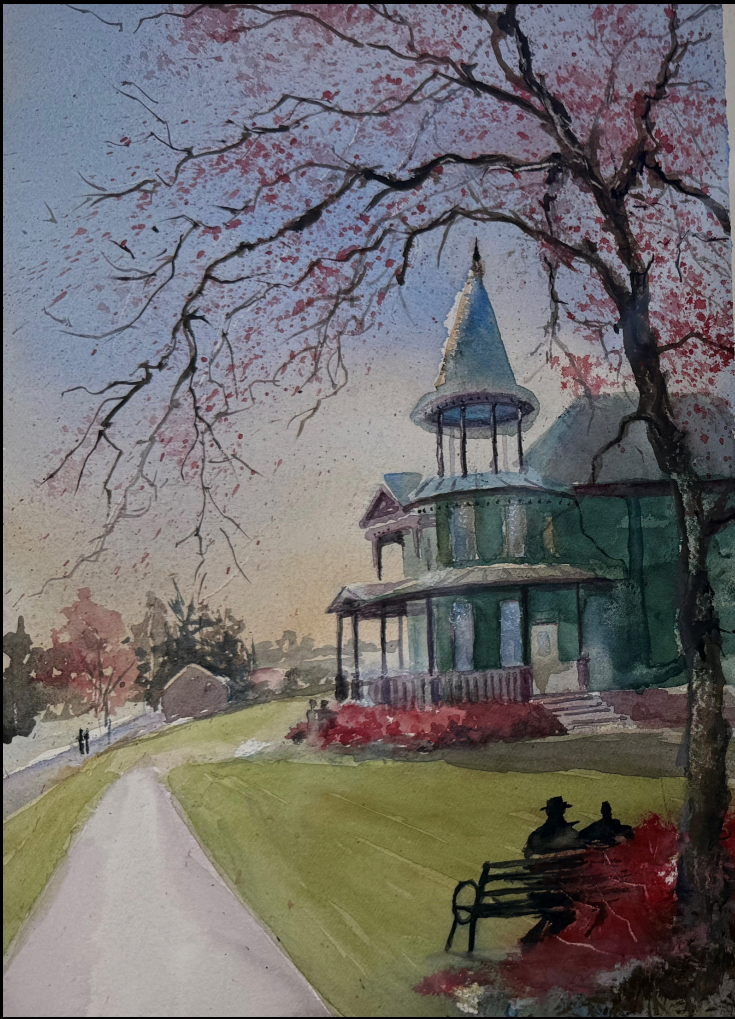


SPONSORSHIP OPPORTUNITIES 2026

**Blacksburg Museum &
Cultural Foundation**



*The Blacksburg Museum & Cultural Foundation is a private
501(c)(3) nonprofit organization with a mission to preserve, interpret, and promote Blacksburg's art,
history, and culture.*

EVENTS HOSTED AT ST. LUKE & ODD

Blues, Brews & BBQ

FELLOWS HALL

annually, September or October

(2026 date TBD once the VT football schedule is published)

One of our signature events, Blues, Brews, and BBQ features blues music, drinks and barbeque from local performers and vendors. What started as a small festival is now a much-anticipated yearly festival that pays homage to the community that lived in historic New Town, now a nationally recognized historic landmark. The event is free with a suggested \$10 donation. All proceeds go toward the continued preservation and events at St. Luke & Odd Fellows Hall.



SPONSORSHIP LEVELS	STAGE SPONSOR (1)	MUSIC SPONSOR (1)	BEER SPONSOR (1)	SUPPORTER
	\$2,500	\$2,000	\$1,000	\$200-\$500
Complimentary BM&CF Crewneck, 2 drink tickets	●	●	●	●
Logo recognition in program	●	●	●	
Recognition on our website, marketing messaging, in our newsletter, and in our Annual Report	●	●	●	
Banner on stage recognizing your sponsorship	●	●		
1 complimentary first-floor museum rental at The Alexander Black House during 2026 (valued at \$800)	●			

EVENTS HOSTED AT ST. LUKE & ODD

FELLOWS HALL

Soul Food Sampling

February 21

Soul Food Sampling offers diners a unique opportunity to sample the traditional food of New Town residents. Each dining time slot serves 3 menu samplings, including catfish, black-eyed peas, fried chicken, green beans, chili, collard greens, biscuits, cornbread, and savory desserts.

Ticket Cost: \$40



SPONSORSHIP LEVELS	FOOD SPONSOR (1)	SUPPORTER
	\$2,000	\$200-\$500
Complimentary BM&CF Hoodie	●	●
6 Complimentary BM&CF T-shirts	●	
Complimentary table of 6	●	
Recognition on our website, marketing messaging, in our newsletter, and in our Annual Report	●	

Gospel Sing

June 6

Donation-based Gospel Sing offers an afternoon filled with dancing, singing and fellowship as local groups and soloists perform their favorite current and old-time gospel favorites. Food is available for purchase.



SPONSORSHIP LEVELS	STAGE SPONSOR (1)	SUPPORTER
	\$2,000	\$200-\$500
Logo placement in program	●	●
Complimentary BM&CF Hoodie	●	
1 complimentary first-floor museum rental at The Alexander Black House during 2026 (valued at \$800)	●	
Banner on stage recognizing your sponsorship	●	
Recognition on our website, marketing messaging, in our newsletter, and in our Annual Report	●	

EVENTS HOSTED AT THE ALEXANDER BLACK HOUSE

Kentucky Derby Party

May 2

A Derby themed party in partnership with Historic Smithfield including lawn games, casino games, hat contest, drinks & food, and live music along with a viewing of the Kentucky Derby.

Ticket Cost: \$50 each/\$95 couple



SPONSORSHIP LEVELS	DRINK SPONSOR (1)	FOOD SPONSOR (1)	MUSIC SPONSOR (1)	CASINO SPONSOR (1) OR TABLE SPONSOR (6)	
	\$2,000	\$2,000	\$2,000	\$2,000	\$300
Logo recognition on both institutions websites & event marketing	●	●	●	●	●
Four tickets to the event	●	●	●	●	

EVENTS HOSTED AT THE ALEXANDER BLACK HOUSE

Soil to Soul Dinner

June 30

A community dinner in partnership with the Blacksburg Farmers Market that converts local crops into a three-course meal, local wine, and an educational lecture addressing the importance of fueling your body and your local economy.

Seating limited to 36 people. Ticket cost: \$85 each

SOIL TO
SOUL

SPONSORSHIP LEVELS	TITLE SPONSOR (1)	DRINK SPONSOR (1)	FARMER SPONSOR	PROGRAM SPONSOR	FLORAL SPONSOR
	\$2,500	\$1,000	\$800	\$600	\$500
Logo recognition in <i>A Curated Guide from Soil to Soul</i>	●	●	●	●	●
Vaughn & Black Co. BM&CF tote bag	●	●	●	●	
Four tickets to the event	●	●	●		
Two tickets to the event				●	●
Recognition on our website, marketing messaging, in our newsletter, and in our Annual Report	●	●			
1 complimentary first-floor museum rental at The Alexander Black House during 2026 (valued at \$800)	●				

EVENTS HOSTED AT THE ALEXANDER

Blacksburg en Blanc

BLACK HOUSE

August 22

This lively picnic fundraising event was new to the museum in 2024. In 2026, we plan to grow the event to include a larger auction, a bar, and more music.

Blacksburg en Blanc

Ticket Cost: TBD

SPONSORSHIP LEVELS	TITLE SPONSOR (1)	DRINK SPONSOR (1)	MUSIC SPONSOR (1)	AUCTION SPONSOR	SUPPORTER
	\$2,500	\$1,000	\$800	\$600	\$200-\$500
Logo recognition in auction materials	●	●	●	●	●
<i>Vaughn & Black Co. BM&CF crewneck</i>	●	●	●	●	
Four tickets to the event	●	●	●		
Two tickets to the event				●	●
Recognition on our website, marketing messaging, in our newsletter, and in our Annual Report	●	●			
1 complimentary first-floor museum rental at The Alexander Black House during 2026 (valued at \$800)	●				

GENERAL SPONSORSHIP OPPORTUNITIES

<p>COLLECTIONS & EXHIBIT MATERIALS SPONSOR</p> <p><i>Support for museum-grade materials such as archival boxes, acrylic casings, UV-film & museum glass frames, and display pedestals</i></p> <ul style="list-style-type: none">• Full page on our online collections page (coming soon) for your logo and description of your business• Recognition on our website, marketing messaging, in our newsletter, and in our Annual Report	<p>\$1,500</p>
<p>HOUSE & HALL EXHIBITS SPONSOR</p> <p><i>Sponsorship that supports our permanent, semi-permanent, and rotating art and history exhibits at both The Alexander Black House and St. Luke & Odd Fellows Hall</i></p> <ul style="list-style-type: none">• Logo recognition on exhibit signage throughout the year• Recognition on our website, marketing messaging, in our newsletter, and in our Annual Report	<p>\$1,000</p>
<p>RECEPTION SPONSOR</p> <p><i>Support for receptions throughout the year at both sites, including exhibit receptions, community holiday receptions, and our annual membership meeting</i></p> <ul style="list-style-type: none">• Recognition at receptions and on any related signage• Recognition on our website, marketing messaging, in our newsletter, and in our Annual Report	<p>\$500</p>



SPONSORSHIP

Name _____

Business Name _____

Mailing Address _____

Phone _____ Email _____

SPONSORSHIP LEVEL(S)

EVENT(S)

We will invoice you upon receipt.

All sponsorships over \$1,000 include a complimentary museum membership.

EVENTS HOSTED AT THE ALEXANDER

Invincible Czars

September 29

Support the beginning of a nonprofit film fest in the Fall of 2026! The Invincible Czars are a traveling group that performs live scores with silent classic films. We plan to show the Cabinet of Dr. Caligari as a supplemental event for The Art of Goodbye. Ticket Cost: \$20 OR \$50 FOR ALL 3 (THEORETICAL)



BLACK HOUSE

SPONSORSHIP LEVELS	TITLE SPONSOR (1)	FOOD SPONSOR	DRINK SPONSOR	SUPPORTER
	\$2,500	\$1,000	\$800	\$200-\$500
Logo recognition in advertisement	●	●	●	●
Vaughn & Black Co. BM&CF t-shirt	●	●	●	
Four tickets to the event	●	●		
Two tickets to the event			●	●
Recognition on our website, marketing messaging, in our newsletter, and in our Annual Report	●	●		
1 complimentary first-floor museum rental at The Alexander Black House during 2026 (valued at \$800)	●			

EXHIBIT SPONSORSHIPS

St. Luke & Odd Fellows Hall

FULL INTERIOR EXHIBIT REDESIGN

Sponsorship that supports a permanent exhibit redesign for the St. Luke & Odd Fellows Hall. The exhibit furthers the museums mission through highlighting Blacksburg's rich and diverse history.

SPONSORSHIP LEVELS	BENEFACTOR	PATRON	HISTORIAN	CURATOR	SUPPORTER
	\$1,000	\$800	\$600	\$400	\$200
Logo recognition on exhibit signange	●				
1 complimentary first-floor museum rental at The Alexander Black House during 2026 (valued at \$800)	●	●	●		
Recognition on our website, marketing messaging, in our newsletter, and in our Annual Report	●	●	●	●	●

EXTERIOR PARK INSTALLATION

Sponsorship that supports a park installation outside of the St. Luke & Odd Fellows Hall. With your sponsorship, we will be able to include benches in memory of New Town residents, lamp posts representative of core New Town memories, native flora gardens, and signage demarcating homes of the neighborhood. (PLEASE HELP)

SPONSORSHIP LEVELS	BENEFACTOR	PATRON	HISTORIAN	CURATOR	SUPPORTER
	\$5,000	\$1,000	\$800	\$600	\$400
Logo recognition on exhibit signange	●				
1 complimentary first-floor museum rental at The Alexander Black House during 2026 (valued at \$800)	●	●	●		
Recognition on our website, marketing messaging, in our newsletter, and in our Annual Report	●	●	●	●	●
Plaque acknowledging your specific contribution to an exterior element	●	●			

EXHIBIT SPONSORSHIPS

St. Luke & Odd Fellows Hall

FULL INTERIOR EXHIBIT REDESIGN

Sponsorship that supports a permanent exhibit redesign for the St. Luke & Odd Fellows Hall. The exhibit furthers the museum's mission to highlight Blacksburg's rich and diverse history.

SPONSORSHIP LEVELS	BENEFACTOR	PATRON	HISTORIAN	CURATOR	SUPPORTER
	\$1,000	\$800	\$600	\$400	\$200
Logo recognition on exhibit signage	●				
1 complimentary first-floor museum rental at The Alexander Black House during 2026 (valued at \$800)	●	●	●		
Recognition on our website, marketing messaging, in our newsletter, and in our Annual Report	●	●	●	●	●

EXTERIOR PARK INSTALLATION

Sponsorship that supports a park installation outside St. Luke & Odd Fellows Hall. With your sponsorship, we will be able to include benches in memory of New Town residents, lamp posts representative of core New Town memories, native flora gardens, water foundation, and signage demarcating homes of the neighborhood. (PLEASE HELP)

SPONSORSHIP LEVELS	BENEFACTOR	PATRON	HISTORIAN	CURATOR	SUPPORTER
	\$5,000	\$1,000	\$800	\$600	\$400
Logo recognition on exhibit signage	●				
1 complimentary first-floor museum rental at The Alexander Black House during 2026 (valued at \$800)	●	●	●		
Recognition on our website, marketing messaging, in our newsletter, and in our Annual Report	●	●	●	●	●
Plaque acknowledging your specific contribution to an exterior element	●	●			

EVENTS HOSTED AT THE ALEXANDER BLACK HOUSE

Soil to Soul Dinner

June 30

A community dinner in partnership with the Blacksburg Farmers Market that converts local crops into a three course meal, local wine, and an educational lecture addressing the importance of fueling your body and your local economy.

Ticket cost: \$80 each/\$150 couple

SOIL TO SOUL

SPONSORSHIP LEVELS	TITLE SPONSOR (1)	DRINK SPONSOR (1)	FARMER SPONSOR	TABLE SPONSOR	FLORAL SPONSOR
	\$2,500	\$1,000	\$800	\$600	\$500
Logo recognition in <i>A Curated Guide from Soil to Soul</i> .	●	●	●	●	●
Vaughn & Black Co. BM&CF tote bag	●	●	●	●	
Four tickets to the event	●	●	●		
Two tickets to the event				●	●
Recognition on our website, marketing messaging, in our newsletter, and in our Annual Report	●	●			
1 complimentary first-floor museum rental at The Alexander Black House during 2026 (valued at \$800)	●				

