



# SPONSORSHIP OPPORTUNITIES 2025



*The Blacksburg Museum & Cultural Foundation is a private 501(c)(3) nonprofit organization with a mission to preserve, interpret, and promote Blacksburg's art, history, and cultural heritage.*

# Blues, Brews & BBQ

annually, September or October  
at St. Luke & Odd Fellows Hall

(2025 date TBD once the VT football schedule is published)

*One of our signature events, Blues, Brews, and BBQ features blues music, drinks and barbeque from local performers and vendors. What started as a small festival is now a much-anticipated yearly festival that pays homage to the community that lived in historic New Town, now a nationally recognized historic landmark. The event is free with a suggested \$10 donation. All proceeds go toward the continued preservation and events at St. Luke & Odd Fellows Hall.*



SPONSORSHIP LEVELS	STAGE SPONSOR (1)	MUSIC SPONSOR (1)	BEER SPONSOR (1)	BENEFACTOR	SUPPORTER
	\$2,500	\$2,000	\$1,000	\$500	\$200
Logo placement in program	●	●	●	●	●
Logo recognition in all program marketing materials	●	●	●		●
1 complimentary first-floor museum rental at The Alexander Black House during 2025 (valued at \$800)	●				
Banner on stage recognizing your sponsorship	●	●			
Recognition on our website, marketing messaging, in our newsletter, and in our Annual Report	●	●	●	●	

*Soul Food Sampling offers diners a unique opportunity to sample the traditional food of New Town residents. Each dining time slot serves 3 menu samplings, including catfish, black-eyed peas, fried chicken, green beans, chili, collard greens, biscuits, cornbread, and savory desserts.*

*Donation-based Gospel Sing offers an afternoon filled with dancing, singing and fellowship as local groups and soloists perform their favorite current and old-time gospel favorites. Food is available for purchase.*

<b>Soul Food Sampling</b> February 15	FOOD SPONSOR (1)	SUPPORTER
	<b>SPONSORSHIP LEVELS</b>	\$2,000
Complimentary table of 6	●	
Logo placement in program	●	●
Logo recognition in all program marketing materials	●	●
Recognition on our website, marketing messaging, in our newsletter, and in our Annual Report	●	

<b>Gospel Sing</b> June 7	STAGE SPONSOR (1)	SUPPORTER
	<b>SPONSORSHIP LEVELS</b>	\$2,000
Logo placement in program	●	●
Logo recognition in all program marketing materials	●	●
1 complimentary first-floor museum rental at The Alexander Black House during 2025 (valued at \$800)	●	
Banner on stage recognizing your sponsorship	●	
Recognition on our website, marketing messaging, in our newsletter, and in our Annual Report	●	



*Both events take place at St. Luke & Odd Fellows Hall*

# Blacksburg en Blanc

*This lively picnic fundraising event was new to the museum in 2024. In 2025, we plan to grow the event to include a larger auction, a bar, and more music.*



SPONSORSHIP LEVELS	TITLE SPONSOR (1)	DRINK SPONSOR (1)	MUSIC SPONSOR (1)	AUCTION SPONSOR	BENEFACTOR
	\$2,500	\$1,000	\$800	\$600	\$500
One complimentary table for 10	●				
Four tickets to the event	●	●	●		
Two tickets to the event	●			●	●
Logo placement in program	●	●	●	●	●
Logo recognition in all program marketing materials	●	●	●	●	
1 complimentary first-floor museum rental at The Alexander Black House during 2025 (valued at \$800)	●				
Recognition on our website, marketing messaging, in our newsletter, and in our Annual Report	●	●			

# More 2025 Sponsorship Opportunities

<p><b>COLLECTIONS SPONSOR</b>  <i>Support for archival processes in our collections</i></p> <ul style="list-style-type: none"> <li>• Full page on our online collections page (coming soon) for your logo and description of your business</li> <li>• Recognition in marketing materials</li> <li>• Recognition on our website, marketing messaging, in our newsletter, and in our Annual Report</li> </ul>	<p><b>\$800</b></p>
<p><b>HOUSE &amp; HALL EXHIBITS SPONSOR</b>  <i>Sponsorship that supports our permanent and semi-permanent Blacksburg history exhibits at both The Alexander Black House and St. Luke &amp; Odd Fellows Hall</i></p> <ul style="list-style-type: none"> <li>• Logo recognition on exhibit signage throughout the year</li> <li>• Recognition on our website, marketing messaging, in our newsletter, and in our Annual Report</li> </ul>	<p><b>\$600</b></p>
<p><b>ROTATING EXHIBITS SPONSOR</b>  <i>Sponsorship that supports our rotating art and history exhibits installed in the gallery</i></p> <ul style="list-style-type: none"> <li>• Logo recognition on art and history exhibit signage in the gallery throughout the year</li> <li>• Recognition on our website, marketing messaging, in our newsletter, and in our Annual Report</li> </ul>	<p><b>\$400</b></p>
<p><b>RECEPTION SPONSOR</b>  <i>Support for receptions throughout the year at both sites, including exhibit receptions, community holiday receptions, and our annual membership meeting</i></p> <ul style="list-style-type: none"> <li>• Recognition at receptions and on any related signage</li> <li>• Recognition on our website, marketing messaging, in our newsletter, and in our Annual Report</li> </ul>	<p><b>\$400</b></p>



# SPONSORSHIP

Name \_\_\_\_\_

Business Name \_\_\_\_\_

Mailing Address \_\_\_\_\_  
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Phone \_\_\_\_\_ Email \_\_\_\_\_

## SPONSORSHIP LEVEL(S)

## EVENT(S)

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*We will invoice you upon receipt.*

*All sponsorships over \$1,000 include our annual benefactor membership.*